

Beat: News

Promotion Of Yoga To Boost Tourism

India As A Holistic Destination

New Delhi, India, 31.07.2015, 11:00 Time

USPA NEWS - The Minister of State for Culture (Independent Charge), Tourism (Independent Charge) and Civil Aviation, Dr. Mahesh Sharma meeting with the MP, Mr. Jagdambika Pal (Domariyaganj), in New Delhi on July 30, 2015. MOT Promotes India As A Holistic Destination.

Promotion of Tourism including Spiritual Tourism such as Yoga, Meditation, Pilgrimage etc. and development of its infrastructure is primarily undertaken by the State Governments/Union Territory Administrations (UTs).

The Ministry of Tourism promotes India as a holistic destination in the domestic and international markets that include various tourism destinations, wellness & medical tourism and other tourism products of the country. The steps taken by the MoT to promote yoga and spiritual tourism include promotion in overseas markets through its overseas offices, road shows, participation in travel marts, production of brochures, films and other publicity material.

This information was given by The Minister of State for Tourism (Independent Charge), Culture (Independent Charge) and Civil Aviation, Dr. Mahesh Sharma in reply to an unstarred question in the Rajya Sabha on July 30.

Article online:

<https://www.uspa24.com/bericht-4666/promotion-of-yoga-to-boost-tourism.html>

Editorial office and responsibility:

V.i.S.d.P. & Sect. 6 MDSStV (German Interstate Media Services Agreement): Doruvu Paul Jagan Babu

Exemption from liability:

The publisher shall assume no liability for the accuracy or completeness of the published report and is merely providing space for the submission of and access to third-party content. Liability for the content of a report lies solely with the author of such report. Doruvu Paul Jagan Babu

Editorial program service of General News Agency:

United Press Association, Inc.
3651 Lindell Road, Suite D168
Las Vegas, NV 89103, USA
(702) 943.0321 Local
(702) 943.0233 Facsimile
info@unitedpressassociation.org
info@gna24.com
www.gna24.com