

Beat: Technology

## **TRUSTECH: The Leading Event for Digital Trust Technologies**

**In CANNES From 27 to 29 November**

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**USPA NEWS** - From 27 to 29 November, Professionals from Digital Trust Technologies Industry will be taking Centre Stage at the Palais des Festivals Convention Centre, Cannes. First held 30 years ago as 'Cartes Secure Connexions', the Event promoted the Newborn Technology of Smartcards. The re-named TRUSTECH - to better reflect how the Industry and the Event have evolved - focuses on Trust-Based Technologies.

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\* TRUSTECH 2018 includes 3 days to inform, learn and discover.

\* More than 300+ Exhibitors and 250 Speakers - all Talented Entrepreneurs and Opinion Leaders from the Payments, Financial Services, Retail, Identification and Data Privacy Industries will share their Insights about Digital Trust.

\* 2018 : a Watershed Year for Data Protection.

With the 2nd Version of the Payment Services Directive (PSD 2) and the General Data Protection Regulation (GDPR), 2018 is a major year for Data Protection impacting the Key Topics addressed during the TRUSTECH Conferences.

Among the other Thematic Sessions : A.I. for Business, Cloud, Networks & IOT, Fintech 2020 : Re-Evolution, Modernizing Identity & Trust in Healthcare, IoT : from Pilots to Reality, China & Asia : challenging the Norms of Banking & Finance, Cyber Risk for the Payment Industry, Biometrics : Key for the Digital World, strong Authentication for the Retail Consumer Journey, Identity and Privacy : the full Picture, Crypto Trust & Cryptocurrencies, the Future of Blockchain, Mobile Payments & Wallets : the War is declared, Industry Insights.

- KEYNOTE STAGE, the most exclusive Speaker Line-Up

The Keynote Stage gathers Top Industry Leaders, explaining how their Companies are embracing Innovation and sharing their Vision on the Future of the Industry.

- INNOVATION STAGE, Announcements, Insights, Case Studies

The Worldwide Community of Innovators & Disruptors present Ideas, Product Launches and Solutions through Sessions in front of International Customers, Partners, Investors and Media.

- ONE-TO-ONE MEETINGS, Experts to optimize Business

TRUSTECH help Enterprises develop their Business, organizing Meetings and allowing them to meet and share Views, present and develop New Projects and initiate Co-Operations.

Source : TRUSTECH

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